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Dear Team Captain,

Welcome to the *Alina Carere Bowl-a-thon* for Camp Hermosa in support of the bursary fund. First, thank you for stepping up and agreeing to Captain a Team. Without great leadership like yours, our event couldn't succeed. Next, here are a few details about your role as Captain and about the event itself.

Here's what you'll need to know:

- **Date and Locations:** Sunday, April 25th, 2010 at Fleetway Bowl at 720 Proudfoot Lane in London and Woodlawn Bowl 253 Woodlawn Road West in Guelph. Team registration will begin at 3:30. Bowling from 4:00 – 6:00, there will even be bowling for children!
- **What Makes a Team?:** You and five other individuals make a team. As Captain, it's your responsibility to find team members, ensure they have all the information they need and keep them motivated to complete their duties to get pledges. Additional pledge sheets and event information are always available through our web site www.camphermosa.org. We suggest people attach a Hermosa Brochure to their pledge form (get them from your church or contact manager@camphermosa.org).
- **Register Now:** Recruit 6 bowlers (including yourself) and contact Dean Jamieson (519- 767-9622) or d3t@rogers.com to reserve your lane. Then, distribute event information and pledge sheets to your team members and encourage them to get going early. They can canvass their workplace, call on neighbours and ask family and friends to support the event – it only takes \$100 per bowler which could be 5 people @ \$20 each. Every supporter with a donation of **\$20 or more will receive a Charitable Donation Receipt**. It's as simple as that.
- There are many children who would benefit from a week at Hermosa whose caregivers simply can not afford to send them. At Hermosa, we believe we cannot afford to allow these children to miss out on an experience of a lifetime – a life changing experience.

Here's the Really Good News

Every Captain who registers a team and submits a *minimum of \$600* in pledges will be entered in a *Draw to Win a Great Prize*.

Last but not least, you and your friends can look forward to plenty of fun. There will be free munchies and refreshments and plenty of prizes for the Best Individual Fundraisers, Best Team Fundraisers, Best Team Spirit and more.

Please challenge your youth groups and churches to also form teams!

Don't hesitate to contact us with any suggestions you might have.

Yours truly,

Dean Jamieson
Chairman of the Board

EXPERIENCE Camp Hermosa, ENERGIZE your faith, ENGAGE your world